

# About 285 Men's and Young Men's Suits at \$38.50

As these Suits are sold far below replacement values, we are compelled to charge for alterations at cost.

**\$38.50** These are tropical worsted Two-Piece Suits; colors gray, brown, tan, blue, etc. Hand tailored in every essential point—\$60 today's value and they would sell for \$60 if same high-class make could be found elsewhere in Memphis—our price.....

**\$38.50**

## \$10.85 SUITS

For Palm Beach and other wash materials, left from last year. Don't expect all sizes, as we have only about 30 left and these must be sold for cash and alterations charged at cost.

**Best Made Palm Beach Suits—Hand-Tailored in All Essential Points \$19.85**

Men's Clothing, Though Exceedingly and Absurdly Cheap, Can Still Be Charged

# Starting Today—8:30 a.m.

*And Continuing Until August 15th*

# An After-Inventory Sale

*Stupendous Reductions In Practically Every Department*

Men's Straw Hats, Men's Shoes, Men's Furnishings, Men's Caps; Boys' Clothing, Boys' Hats, Boys' Furnishings; Women's Worsted Suits, Women's Silk Suits, Women's Gingham Frocks, Women's Hats, Women's Bathing Suits, Traveling Bags, Etc.

**To Clean Up Our Surplus Stock Before August 15th**

**It Will Pay You to Invest in Merchandise of Shop of Culture Qualities at These Prices**

## MEN'S STRAW HATS, 1/2 PRICE

All Men's Panamas, 1/2 Price

## MEN'S UNDERWEAR

\$2.00 Union Suits.....\$ 1.35  
\$10.00 and \$7.50 Silk Union Suits.....\$ 5.85  
\$18.50 Silk Union Suits.....\$12.00

## MEN'S OXFORDS

\$15.00 Oxfords, sizes up to 7 only.....\$3.85  
20% and more reduction on better Oxfords, Hurley's included.

## WOMEN'S BATHING SUITS

20% REDUCTION

## WOMEN'S SUMMER HATS

\$3.95, \$5.00, \$7.50  
Values up to \$50.00.

## BOYS' SUITS

\$15.00 for values up to \$22.50  
\$19.75 for values up to \$27.50  
\$25.00 for Tropical Worsteds Suits, formerly \$35.00

## ALL SILK FOUR-IN-HAND TIES

1/2 PRICE

\$1.00 Ties at..... 50c    \$3.00 Ties at.....\$1.50  
\$1.50 Ties at..... 75c    \$3.50 Ties at.....\$1.75  
\$2.00 Ties at.....\$1.00    \$4.00 Ties at.....\$2.00

## MEN'S HOSE AND BELTS

\$2.50 Silk Two-Tone Hose.....\$2.00  
45c Cotton Hose.....38 1-3c  
20% Reduction On Leather Belts.

## MEN'S SILK CAPS, \$1.00

Not All Stock Included.

20% Reduction On Traveling Bags

## WOMEN'S SUITS

\$29.50 for \$41.50 All Worsteds Jersey Suits  
\$36.50 for \$51.50 All Worsteds Jersey Suits

## CHILDREN'S WASH SUITS

\$2.63 for values up to \$ 3.95  
\$3.67 for values up to \$ 6.75  
\$5.85 for values up to \$10.75

## BOYS' SILK SHANTUNG SUITS

\$14.75

Reduced From \$25.00.

## MEN'S SHIRTS

\$8.50 Shirts for..\$5.85    \$5.00 Shirts for..\$3.85  
\$6.50 Shirts for..\$4.85    \$2.50 Shirts for..\$1.85

## 20% REDUCTION ON ALL WHITE TROUSERS

\$9.85

Women's Gingham Frocks, made of imported materials; former prices up to \$25.00.

50% OFF

All Women's Blouses and All-Silk Suits

50% OFF

On Boys' and Children's Straw Hats

## BOYS' SPORT SHIRTS, \$1.95

Former Price, \$2.50

ALL ITEMS IN MEN'S FURNISHING GOODS, BOYS' WEAR AND WOMEN'S WEAR AT THESE UNUSUAL REDUCTIONS MUST BE FOR CASH. NO C. O. D.'s OR EXCHANGES. NO RESTRICTIONS ON CHARGING SHOES EXCEPT \$3.85 OXFORDS.

*The Shop of Culture*

MAIN at MONROE.